

CITY OF BURNS STRATEGIC PLAN

January 16, 2024

The Burns City Council met to discuss the city's Strategic Plan on January 16, 2024, at 6:00 p.m. Members present were as follows:

Members: Jen Keady
Jen Hoke
Heather Smith
Chase Patterson
Tod Gahley
Jerry Woodfin

Also in attendance were City Manager Judy Erwin, Chief of Police Steve Macartney, Fire Chief Scott Williamson, Public Works Director Ty Richardson, Code Enforcement Officer Emerson Budreau, City Clerk Tiffany Leffler, and guest Dan Brown

Mayor Woodfin called the meeting to order at 6:00 p.m.

ITEMS OF DISCUSSION

Strategic Plan Review and Discussion

The participants, including Judy, Nick, and various department heads, engage in a comprehensive review and discussion of the current strategic plan. They assess the achievements, challenges, and opportunities related to the mission, vision, and values of the organization, and consider the progress made in meeting the key performance indicators and goals outlined in the plan.

*** Strategic Plan Implementation**

Accomplishments and Future Goals

The council reflects on the achievements made in code compliance, water and street improvement projects, leadership changes, and internal improvements. They stress the significance of strategic planning and ongoing efforts to enforce city ordinances for the beautification of the city, acknowledging the progress made while recognizing the need for continued emphasis on these areas.

City Council Priorities and Goals

The meeting section delved into the city council's priorities and goals, highlighting the ongoing efforts to implement a URA, review housing services, and improve the ease of obtaining city services. The discussion also emphasized the need for a capital improvement plan for the Burns Municipal Airport and the focus on sustainable improvements to city streets, as well as the challenges and progress in enforcing clean and safe neighborhoods.

Citywide Beautification and Clean-Up Measures

The participants discussed the ongoing efforts to enforce clean and safe neighborhoods, emphasizing the need for a working model for successful neighborhood clean-up. The conversation also delved into the importance of incentivizing clean-up efforts and extending dumping hours for community clean-up days, as well as the need to construct a plan for neighborhood awareness and clean-up measures by a specific deadline.

Code Enforcement Program and Ordinance Revision

The Code Enforcement Community Services Officer outlined the strategic plan's focus on creating a code enforcement program to enhance the community. They emphasized the need for an extensive revision of ordinances, simplification, and uniformity to ensure fair and equitable enforcement, as well as the importance of updating and codifying existing forms.

Planning for City Code Enforcement

Participants discussed the need for volunteers to write down the plan for city code enforcement, and identified strengths, weaknesses, opportunities, and challenges of the current program. They highlighted the importance of community engagement and collaboration, as well as the challenges related to budget constraints and outdated codes.

Challenges in Information Sharing and Transparency

The council expressed frustration over the pushback they receive when passing ordinances due to a lack of transparency and information sharing. They discussed the difficulty of reaching the public and suggested using social media platforms like Facebook Marketplace and community forums to improve communication. The council also compared their efforts to those of another town and debated the effectiveness of their own methods.

Urban Renewal Program Review

The Urban Renewal Program Review section delved into the progress and objectives of the URA, including the successful establishment of goal one by December 31st, 2021. It also addressed the implementation strategies for goal two, ongoing infrastructure upgrades, and housing development incentives. Additionally, the section emphasized the URA's success and growing popularity within the City of Burns, as well as its financial contributions back to the city.

* Infrastructure Improvement

Discussion on Strengths and Weaknesses

Nicholas Green introduces his artificial intelligence bots for notetaking, while the team discusses the strengths and weaknesses of the project. They emphasize the need for more education and awareness about the initiative, suggesting the creation of a separate website to provide information and redirect traffic from the city page.

Redevelopment Opportunities and Challenges

Nicholas Green proposes a cash for clunkers program under R3 to acquire and redevelop properties with low land value, highlighting the benefits for local jurisdictions and the potential for new property taxes and growth. The discussion also addresses the expansion of URA boundaries and the need to improve communication about URA opportunities for homeowners. Additionally, there is a mention of advocating for rural renewal and a bill going in front of the legislature to capture 100% of tax receipts from new properties over a 10-year period without being restricted to URA boundaries.

- * Expansion of URA boundaries

Infrastructure Goals and Challenges

The discussion focuses on the city's infrastructure goals, addressing water system upgrades, sewer master plan, street improvement plan, broadband infrastructure, and airport master plan. It emphasizes the critical condition of the sewer system, with issues of inflow and infiltration leading to potential fines from the state for failure to maintain the infrastructure. The meeting also explores the potential use of cured in place pipe technology as an opportunity to address the sewer system issues.

- * Enhanced infrastructure, including water system upgrades, sewer master plan, street improvement plan, broadband infrastructure, and airport master plan

Economic Development and Opportunities in Burns

The meeting section delved into the economic development and growth opportunities in Burns, addressing the challenges of attracting businesses and residents to the area. The council emphasized the need to update planning and zoning ordinances to facilitate new developments and discussed the potential of positioning Burns as a welcoming community for growth. Additionally, the conversation touched on the strengths and weaknesses of the council's accomplishments in economic growth over the past three years.

- * Urban Renewal Program

Strategic Planning and Goal Setting Discussion

The meeting section involved a detailed discussion on strategic planning and goal setting, with a focus on evaluating the current plan and considering key performance indicators. There was also an emphasis on maintaining team spirit, addressing employee wellness, and potential additions to the strategic plan themes, including community and employee wellness.

- * Community and employee wellness

There was no further discussion.